BRIAN FEISTER

JAVASCRIPT / UI / UX ARCHITECT

PROFILE

A developer that began his career as a designer, Brian specializes in being able to build products with the technical excellence of an experienced developer and the finesse of a veteran designer. Having guided many web projects from planning to deployment (and all phases in between) as a contributor on numerous product development teams both as a project / technical lead, and also working under wise veteran technical leaders. Brian is passionate about the things that make software development less painful and is skilled in leading teams toward a harmonious development process – maintainability, modularity, scalability, reducing technical debt, process optimization, and automation wherever possible. Build automation, peer review, pair programming, and technical mentoring are some optimal paths to that goal.

FRAMEWORKS & LIBRARIES

React, Redux, Apollo, GraphQL, Next.js, Gatsby.js, Node.js, Storybook, Chromatic, Angular, Material UI (React & Angular), React Testing Library, Webpack, Rollup, Jest, Mocha, Testcafe, Gulp, Grunt, WordPress (including Multisite), Drupal, Magento, Backbone, Marionette, ASP.NET MVC

LANGUAGES & TECHNOLOGIES

JavaScript (Node.js, Next.js, Gatsby.js), Typescript, MongoDB, Docker, Vagrant, PHP, HTML, CSS / LESS / SASS, MySQL, Amazon AWS, Linux, Nginx, Apache, Shell, Git, Github, Mercurial

EXPERIENCE

Lead Member of Technical Staff, Software Engineering

Salesforce // Feb 2019 - Present

Worked as a primary contributor / UI leader within a team of highly skilled and experienced team of software engineers to bring the **Salesforce Elevate** product to general availability (https://www.salesforce.org/elevate/).

Worked with multidisciplinary stakeholders to vet requirements, estimate / plan / break down work and help propagate / mentor others in JavaScript best practices across a team of diverse contributors.

Primary tools included React, Redux, Typescript, GraphQL, Apollo, Yarn, Webpack, Material UI, React Testing Library, Storybook (+ Chromatic), Node, Jenkins, Testcafe, git/Github (in a peer code-reviewed, team environment), and many more.

Senior JavaScript / UI / UX Architect (UI Lead)

Scala Inc. // Aug 2014 - Nov 2018

UI Lead for EXP product, mentored and guided a team of less design-oriented developers. Played a key architectural role in ensuring that UI / UX concerns were not overlooked in the building of a large, complex, and technically ambitious product enabling management of a fleet of connected devices, along with a web-based delivery platform for easily authoring immersive digital experiences deployed in retail environments. Wrote both front-end React / Redux code as well as Node / MongoDB backend code.

Worked with the following technologies daily: React, Redux, Node, Webpack, Yarn, Gulp, MongoDB, Material UI, Angular, JavaScript, CSS, HTML, git/Github (in a peer code-reviewed, team environment).

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JavaScript / Front-End Engineer (Technical / Project Lead)

Think Company // May 2013 - Aug 2014

https://www.thinkcompany.com

Primarily JavaScript web application development (technical lead) with a brilliant team helping large companies tackle tough problems. Think Company is a collective "think tank" of amazing experience designers & developers. Working closely with the visual and UX team to present a front-to-back product where front-end development is tightly woven into the design process for a powerful and effective end result.

Worked with the following technologies daily: JavaScript, Angular, Backbone, Marionette, RESTful APIs, Gulp, Grunt, jQuery, PHP, WordPress, HTML, CSS & JavaScript animations, various MVC frameworks, LESS / SASS / SCSS, git, Github (in a peer code-reviewed, team environment).

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Principal Developer & Designer

DreamStar Studios // 2007 - 2017

Responsible for all back-end and front-end development on many highly functional, modern websites employing the most up-to-date technology available in the ever-changing web industry. As Creative Director, Brian leveraged the following tools & technologies: HTML(5), CSS/CSS3, jQuery / javascript. AJAX, WordPress, Twitter Bootstrap, LESS, PHP, Ruby on Rails, git, Photoshop, Illustrator, & more.

REFERENCES

Gabriel Liwerant - Former co-worker, developer on multiple teams I led (gabriel.liwerant@gmail.com)